



Price List for The Warminster Way

 The Warminster Way <small>(Standard price, each month, and on the web as well)</small>	1 month	3 month package (saving around 10%)	6 month package (saving around 20%)
Eighth Page	£16	£43	£77
<i>Eighth In Colour</i>	£20	£54	£96
Quarter Page	£27	£73	£130
<i>Quarter in Colour</i>	£31	£84	£150
Half Page	£42	£113	£202
<i>Half in Colour</i>	£53	£143	£254
Full page	£71	£191	£340
<i>Full in Colour</i>	£86	£232	£412
Front Cover (Colour)	£80 (Half Page)		
Back Cover (Colour)	£100 (Full Page)		
Leaflet Inserts	£130 (5,200 leaflets)		

Price List for Villager

 Villager <small>(Standard price, each month, and on the web as well)</small>	1 month	3 month package (saving around 10%)	6 month package (saving around 20%)
Eighth Page	£13	£35	£62
Quarter Page	£25	£67	£120
Half Page	£38	£102	£182
<i>Half in Colour</i>	£49	£132	£235
Full page	£70	£189	£336
<i>Full in Colour</i>	£80	£216	£384
Front Cover	£80 (Half Page)		
Back Cover	£100 (Full Page)		
Leaflet Inserts	£65 (2,100 leaflets)		

Price List for Features

Business of the Month	The main feature of the magazines Double page centre spread in colour	<i>£230 for both The Warminster Way and Villager</i>
New Business Lift Off	A 4 month advertising package with 25% off normal prices Designed to help a new business launch in the area Full page Editorial in month 1 followed by 3 x 1/4 page adverts in the subsequent 3 months	<i>£250 for both The Warminster Way and Villager</i>

Prices are not subject to VAT, so what you see is what you pay!

Your business will also be listed for free on the Warminster Way website, with links to your e-mail address and website. www.thewarminsterway.com

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